

GMHorsepower.com Web Advertising Opportunity

GMHorsepower.com has evolved into a high traffic web site focused on GM Performance engine buyers. Advertising on GMHP is a great way to get traffic to your site to sell automotive products and services. Users of the site are searching for Chevy & other GM engines and will likely purchase aftermarket parts for their GM muscle cars, hot rods and classic trucks. As you will see from the statistics on this page, there are a significant number of people visiting the site and spending time reviewing the content. This time spent is a perfect opportunity for you to promote your company or products. Most of the visitors reach the site via search. For example: The person may search in Google for "zz502" and find the site.

Traffic Statistics

GMHP Statistics - March 1 to April 1, 2008

Visitors..... 17,602
 Unique Visitors 15,227
 Page Views..... 81,721
 PageRank..... 4
 Avg. Time on Site 3 min. 12 sec.
 No. Pages Viewed Per Visitor 4.64
 90% of visitors used a search engine to find GMHP
 81.63% are new visitors

Top Keywords Searched to Get to GMHP

Keyword	# Visitors*
gm crate engines.....	1,100
chevy crate engines.....	697
gm crate motors.....	640
chevy crate motors	454
crate motors.....	305
gm crate engine.....	250
gm crate motor	246
crate motor	225
chevy crate engine	202
crate engines.....	178

Over 500 more keywords related to GM engines

*March 1, 2008 to April 1, 2008

Ad Sizes - in Pixels

Ad Sizes Cost/Mo. No. Ads Avail.

Left Column Ad Sizes

190W x 190H.....\$150/mo2
 190W x 80H\$75/mo2

Top & Center Column Ad Sizes

524W x 160H Center Col. Banner\$375/mo1
 1,000W x 140H Top Site Banner\$675/mo1

Right Column Ad Sizes

250W x 125H.....\$125/mo2
 250W x 200H Rotating Ad\$95/mo10

June 1, 2008 • Ad rates valid through December 31, 2008.
 All web site statistics are compiled from Google Analytics.
 Ads subject to availability.

Please Visit: www.GMHorsepower.com/ads.php
 for more information.

Ad prices include one ad version on all GMHP web pages that links to one web site page. Unique ads can be made for individual pages with unique URL's for an additional fee. Please ask us about this custom advertising service.



GMHorsepower.com is a web property of Link 2 Communications, LLC of Akron, Ohio.

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